

About the Speakers and Presentation Synopsis

Session 1: Digital Age, FinTech and Social Good by Mr Lien Choong-Luen, Gojek, Singapore



Mr Lien Choong-Luen leads Driver Product for Gojek, and is also General Manager of Gojek Singapore. He spent several years as a strategy consultant in McKinsey China, and was the head of the McKinsey Centre for Government (Southeast Asia), where he also worked in Sierra Leone on ebola response. He started his career in the Singapore Armed Forces as a Commando officer and graduated from Malaysia Staff college and US Ranger school. He served as a UN peace-keeper in East Timor. Outside of work, he also has a passion for challenges. Some adventures include ultramarathons, summiting Mount Everest and K2, skiing to the North Pole, and enduring temperature extremes ranging from -50°C to +50°C. Lien has degrees in mathematics from Berkeley and Cambridge, MBA (Distinction) London Business School, and Diploma (High distinction) University of Malaya.

Synopsis: Creating a positive social impact has been built into the way Gojek does business from the very beginning, improving lives and livelihoods through its technology. Since then, Gojek continues to leverage its platform to empower progress for millions of users - driver-partners, merchants and consumers - across Southeast Asia providing access to the digital economy and driving financial inclusion. Hear from Lien Choong Luen on how Gojek is embracing accelerating rates of digital adoption and navigating changing needs as it charts a course in the global tech industry.

Session 2: Second Chance for Lifelong Learning: Yellow Ribbon by Ms Tan Lee Cheng, SUSS



Ms Tan Lee Cheng teaches Contract & Agency Law and Business Negotiations at the Singapore University of Social Sciences. She graduated from the National University of Singapore in 1990 and was admitted to the Singapore Bar. Thereafter, Lee Cheng practiced as a commercial litigation lawyer for over 20 years. She was a partner at one of the largest Singapore law firms with offices in several countries in the ASEAN. In 2013, Lee Cheng pursued a Master’s degree at the National University of Singapore on the Kwa Geok Choo Graduate Scholarship specialising in Asian Legal Studies and joined academia the following year.

Synopsis: “Second Chance for Lifelong Learning: Yellow Ribbon”.

In 2020, SUSS partnered the Singapore Prison Service to allow selected inmates to enroll as part-time students for its Bachelor of Science in Business programme. Lessons are conducted online as well as face-to-face, in the Prison School. The project received support from Yellow Ribbon Singapore. In this talk, Lee Cheng shares her experience and insights teaching a law course to a group of learners who were serving out their prison terms.

Session 3: Social Enterprise and Social Good by Mr Koh Seng Choon, Dignity Kitchen Hong Kong



Mr Koh Seng Choon is the Executive Director of Project Dignity in Singapore and Hong Kong. He holds a first-class honours degree in Engineering and Business Administration from Sheffield University, UK. He has a Master of Science in Computer Integrated Manufacturing from Cranfield Institute of Technology, UK. In October 2010, he started Project Dignity, a social enterprise to train and place the differently abled into employment. In 2019 expanded to Hong Kong. Project Dignity has established Dignity Kitchen – a hawker training centre, Dignity Mama – a recycling second hand book stalls and many more social

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initiatives. Awarded the President Challenge Social Enterprise Award 2015 – the highest accolade for social enterprise in Singapore and the World 50 Best Restaurant - Champion of Change Award 2022 – the highest honour for social entrepreneurs in the food industry globally.

Synopsis: (To be provided)

Session 4: Inequality and Social Good by A/P Teo You Yenn, NTU



Dr. Teo You Yenn is an Associate Professor, Provost’s Chair, and Head of Sociology at the Nanyang Technological University. Her research focuses on poverty and inequality, governance and state-society dynamics, gender, and class. She is the author of *Neoliberal Morality in Singapore: How family policies make state and society* (Routledge, 2011) and *This is What Inequality Looks Like* (Ethos Books, 2018).

Synopsis: What do people need to lead meaningful and flourishing lives? What social conditions enable them to pursue the lives they would like to lead, and how do these conditions vary along class and gender lines? The presentation will first consider how Singaporeans think about basic standards of living today, before discussing some key inequalities around wage work, educational opportunities, and care options that prevent some from fulfilling their needs.

Session 5: Aging and Social Good by A/P Chia Ngee Choon, NUS



Dr. Chia Ngee Choon is an Associate Professor of economics at the National University of Singapore (NUS). She is the co-director of the Next Age Institute, which is a research institute in NUS Faculty of Arts and Social Sciences. She is the co-editor of the *Singapore Economic Review*. She has consulted for several major international agencies such as ADB, ADBI, IDRC and the World Bank. She has built up a solid research portfolio in fiscal policies and economics of ageing studies. Her recent research focuses on the themes of social protection, retirement financing, health financing and long-term care financing, applied to the Singapore context. Besides publishing her research in academic international journals, Assoc Prof Chia had also conducted several commissioned policy studies, such as the adequacy of social security under the Central Provident Fund (CPF) system in Singapore. Currently, she is leading collaborative research on work, retirement, and health using the Retirement and Health Study (RHS) data.

Synopsis: (To be provided)

Session 6: Environment and Social Good by Dr Shawn Lum, Nature Society Singapore and NTU



Dr. Shawn Lum is a Senior Lecturer at the Asian School of the Environment, Nanyang Technological University, Singapore. He taught more than twenty years at the National Institute of Education. He joined NIE upon completion of his PhD at the University of California, Berkeley. Shawn is a product of islands - he was born in Tokyo, raised in Honolulu, and has spent his working career in Singapore. Shawn's teaching has centered upon plant diversity, forest ecology, and conservation. In addition to his teaching and academic work, he works closely with local environment and nature-related agencies and is also active in nature conservation NGOs and civil society. He is president of Nature Society (Singapore).

Synopsis: (To be provided)

Session 7: SDGs, Social Capital, and Future of Singapore by A/P Tomoki Fujii, SMU



Dr Tomoki Fujii is an Associate Dean and Associate Professor of Economics at School of Economics, Singapore Management University (SMU). His main areas of research include development economics, environmental economics, health economics, and applied statistics. His papers have appeared in leading journals in these fields. His current research projects include several impact evaluation studies in Asia that are relevant to the Sustainable development Goals. As an educator, he leads Health Economics and Management 2nd major in SMU. He has previously served as a consultant for leading international development agencies, including the Asian Development Bank, World Bank, and World Food Programme, and holds several editorial appointments with international journals, including the Singapore Economic Review. He has PhD in Agricultural and Resource Economics from the University of California at Berkeley, PhD in Multidisciplinary Science from the University of Tokyo and Master of Science in Environmental Change and Management from the University of Oxford.

Synopsis: The relevance of sustainable development is increasingly recognized in Singapore. In this presentation, I will first provide an overview of the Sustainable Development Goals (SDGs) and its relevance to Singapore as well as Singapore’s progress towards SDGs. I then elucidate some key opportunities and challenges in achieving the SDGs, particularly those relating to Goal 7 (Affordable and Clean Energy) and Goal 13 (Climate Action). Finally, I discuss the relevance of social capital and potential of citizen science.